

# FOR THE LONG RUN™ newsletter

## Welcome!

### Dear reader,

One of Finland's most significant new industrial projects reached a new milestone this June as European Batteries factory held its grand opening in Varkaus, Finland. Utilizing the industry's technology and know-how, we are proud to present proven expertise and top-notch achievements in creating advanced battery solutions. No other company in Europe manufactures large battery cells of similar type, so strong grounds can be found for the 40-million-euro project that is now successfully in operation. The first deliveries were made already during the summer, and as the autumn arrives, we are picking up speed.

As we continue to further improve the overall quality of our systems as well as our

production efficiency, we sincerely believe European Batteries is able to add substantial value for those looking to get more out of their investments in sustainable energy technologies. Also, we are continuously expanding our European sales network for better availability and customer service. Feel free to contact your closest channel partner for further information about how European Batteries can help you.

Sincerely,  
**Jaakko Järvis**  
Editor-in-chief  
VP, Sales and Marketing



## At your service

The European Batteries Varkaus factory held its Grand Opening on June 8th. With more than 250 invited guests, Mr. Mauri Pekkarinen, The Minister of Economic Affairs, gave the main speech. The first European large battery cell manufacturing unit is now at your service.

» [View photos from the Grand Opening](#)



## In-depth battery knowledge

The inaugural EBattery seminar was held at the Varkaus factory. Battery professionals from all over the world joined forces to present and discuss the newest developments within the industry. The seminar was followed by the Grand Opening festivities, providing an excellent opportunity to further refine ideas and exchange opinions about what batteries can mean to future generations.

» [View images from the EBattery seminar](#)





## Getting closer to the customers

European Batteries has actively developed its sales and service operations. The essential positions at key customer segments have been filled to further improve our customer service. Furthermore, new channel partners have been appointed to cover the markets in Germany, Austria, Switzerland, Italy, Spain, Portugal, Netherlands and Luxembourg; feel free to contact your closest partner for further information about comprehensive, industry-leading battery solutions!

» [Contact information](#)



## Welcome aboard: Jaakko Järvisistö

Jaakko Järvisistö has joined the European Batteries team, working as Vice President, Sales and Marketing. Jaakko has been involved in international sales and management for 22 years, previous employers including Metso Automation and ABB. At European Batteries, Jaakko is expecting to discover new opportunities to see how a rapidly moving industry can affect the overall change – as well as support sustainable development with the means of electrical engineering.

During his first months at European Batteries, Jaakko has actively visited the customers to get to know their need as well as possible. During the autumn, he can be spotted at the European Batteries booth in several exhibitions – see you there!



## Getting the show on the road

The new European Batteries exhibition booth was introduced at Grand Opening, drawing plenty of attention and interest. Now, the booth is heading to European fairs – welcome to meet our people!

» [European Batteries fair schedule](#)



## Certified quality

The battery cells manufactured at European Batteries factory in Varkaus, Finland have successfully passed the tests that are required for the United Nations delivery certificate. The similar tests for the modules are ongoing, with results expected during the autumn.

